**Top of Form**

*Team or Company Name:*

Primary Canvas

**X**

Alternative Canvas

*Date:*

**07/07/15**

**The Business Model Canvas**

Bottom of Form

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| ***Key Partners*** | ***Key Activities*** | ***Value Proposition*** | ***Customer Relationships*** | ***Customer Segments*** |
| ***Key Resources****
 | ***Channels*** |
| ***Cost Structure***? **Total: $** | ***Revenue Streams*****Average Monthly Projection****Total: $** |

*Source:* [*www.businessmodelgeneration.com*](http://www.businessmodelgeneration.com)

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