



## 2021-2022 TRAINING CALENDAR

|   | Date        | Time             | Fee  | Mode      |
|---|-------------|------------------|------|-----------|
| <b>2021</b>   |             |                  |      |           |
| Marketing and Sales   | 22 Apr      | 9:00 - 11:30 AM  | \$25 | Zoom      |
| Adv Customer service  | 29 Apr      | 9:00 - 11:30AM   | \$0  | Zoom      |
| Ask a SBDCBelize Business Advisor                                       | 06 May      | 10:00 - 11:30 AM | \$0  | Zoom      |
| Start Up Essentials   | 13 May      | 9:00 - 11:30 AM  | \$10 | Zoom      |
| Small Business Management Principles                                    | 20 May      | 9:00 - 11:30 AM  | \$10 | Zoom      |
| Financing and Access to Capital   | 27 May      | 9:00 - 11:30 AM  | \$0  | Zoom      |
| Marketing and Sales   | 3 Jun       | 9:00 - 11:30 AM  | \$25 | Zoom      |
| The Small Business Owner's Guide to Succession Planning                 | 10 Jun      | 9:00 - 11:30 AM  | \$15 | Zoom      |
| Introduction to Accounting  | 16 & 17 Jun | 9:00 - 3:00 PM   | \$60 | Zoom      |
| Effective Communication Skills for business                             | 24 Jun      | 9:00 - 11:30 AM  | \$25 | Zoom      |
| Introduction to Quality and Standards                                   | 01 July     | 9:00 - 11:30 AM  |      | Zoom      |
| Fundamentals of Internal Control & Inventory Management                 | 08 July     | 9:00 - 11:30 AM  | \$15 | Zoom      |
| Manage Your Cash and Grow Your Profit                                   | 15 July     | 9:00 - 11:30 AM  | \$25 | Zoom      |
| Pitching for Business   | 22 July     | 9:00 - 11:30 AM  | \$25 | Zoom      |
| Introduction to exporting   | 29 July     | 9:00 - 11:30 AM  | Free | Zoom      |
| Ask a SBDCBelize Business Advisor                                       | 05 Aug      | 10:00 - 11:30 AM | Free | Zoom      |
| Protecting What's Yours: Intellectual Property for Business Owners      | 12 Aug      | 9:00 - 11:30 AM  | Free | Zoom      |
| Getting Your Products To Store Shelf                                    | 19 Aug      | 9:00 - 11:30 AM  | \$15 | Zoom      |
| Hiring for Small Business   | 26 Aug      | 9:00 - 11:30 AM  | \$15 | Zoom      |
| Registering and Filing for Business Tax                                 | 02 Sep      | 9:00 - 11:30 AM  | Free | In person |
| Computer Business Applications  | 9 Sep       | 9:00 - 11:30 AM  | Free | In person |
| Introduction to Accounting  | 16 Sep      | 9:00 - 3:00 PM   | \$60 | In person |
| *Introduction to Digital Marketing                                      | 30 Sep      | 9:00 - 11:30 AM  | \$75 | Zoom      |
| Basics of Labour Law and you  | 07 Oct      | 9:00 - 11:30 AM  | Free | Zoom      |
| Marketing Plan Development  | 14 Oct      | 9:00 - 11:30 AM  | \$25 | In person |
| Marketing and Sales   | 21 Oct      | 9:00 - 11:30 AM  | \$25 | In person |
| Basics of Social Security   | 28 Oct      | 9:00 - 11:30 AM  | Free | Zoom      |
| Fundamentals of Sales   | 2 Dec       | 9:00 - 11:30 AM  | \$20 | In person |
| <b>2022</b>   |             |                  |      |           |
| Introduction to Entrepreneurship (Goal Setting & Business Vision Board) | 6 Jan       | 9:00 - 11:30 AM  | \$20 | In person |
| Start-Up Essentials   | 13 Jan      | 9:00 - 11:30 AM  | \$20 | In person |
| Marketing and Sales   | 20 Jan      | 9:00 - 11:30 AM  | \$25 | In person |
| Introduction to Accounting  | 26 & 27 Jan | 9:00 - 11:30 AM  | \$60 | In person |
| Team Building   | 03 Feb      | 9:00 - 11:30 AM  | \$10 | In person |
| Business Plan Development   | 10 Feb      | 9:00 - 11:30 AM  | \$15 | In person |
| Financing and Access to Capital   | 17 Feb      | 9:00 - 11:30 AM  | Free | In person |
| Business Formalization Process  | 24 Feb      | 9:00 - 11:30 AM  | Free | In person |
| Ask a SBDCBelize Business Advisor                                       | 03 Mar      | 10:00 - 11:30 AM | Free | Zoom      |
| Computer Business Application   | 10 Mar      | 9:00 - 11:30 AM  | Free | In person |
| Introduction to Project Management                                      | 17 Mar      | 9:00 - 11:30 AM  | \$20 | In person |
| Manage Your Cash and Grow Your Profit                                   | 24 Mar      | 9:00 - 11:30 AM  | \$10 | In person |
| "The Small Business Owner's Guide to Succession Planning"               | 31 Mar      | 9:00 - 11:30 AM  | \$10 | In person |